

Robert M Vasquez - Web Analyst/Programmer

727-430- 4337 | robbie@robbievasquez.com | vqz.us

Experience

Saint Petersburg College - March 2015 – Present Clearwater, FL

Senior Web Analyst/Programmer, UX Expert

- User-experience expert for web and ad pages
- Ad analytics API to collect and feed user submissions and data
- WordPress blog multi-site creation, customization, management, support and maintenance
- Marketplace Magento implementation, customization and maintenance
- College staff user account PHP LDAP log-in to Marketplace
- Custom API with graphics creation program
- Ubuntu server management
- Windows server management
- MySQL database management
- New website adjustments, user-experience diagnosis, documentation and planning
- Google analytics UTM code generator
- User-experience click-tracking web application
- Radio ad vocalist

DSI Media - April 2011 – March Present Seminole, FL

Web Developer, Full-service

- Full-service web development; PHP, database and web platforms for varying web apps & sites
- jQuery & PHP scripting for directory & file list for documentation displays
- WordPress transfers and site redesigns for small businesses
- Client relations and communication

World Independent Hotel Promotion - January 2014 - June 2014 Tampa, FL

PHP Web Developer

- Linux Ubuntu server management for client websites
- PHP for scripting user account management system
- jQuery development for UX and UI

ConnectWise, Inc. October 2012 – December 2013 Tampa, FL

PHP Web Developer, Marketing Department

- PHP “form generator” – Created PHP that generates forms on hundreds of pages.
- WordPress blogs - project lead in Marketing, configured and coded onto custom layouts
- Maintaining four different sites simultaneously on Git & Beanstalk

Eleet Technologies, Inc. - March 2012 – October 2012 Oviedo, FL

PHP Software Engineer - Contract

- PHP & PostGreSQL database to display/manage data for Realtors
- PHP, jQuery and PostGreSQL database for dynamic form for realty events
- Facebook Open Graph & PostGreSQL database to list data/generate csv files

Voodoo Development, Inc. - September 2010 – October 2012 Seminole, FL
Founder, Website Developer

- Business founder, marketing & networking
- WordPress and static site designs and redesigns for small businesses
- Consultant for new websites and improvements of existing
- Full web-development contracting
- Linux Ubuntu Server manager
- Client relations and communication

Florida State University - May 2009 – May 2010 Tallahassee, FL
PHP Software Engineer

- Merger of four college websites
- Consultation with professors, deans and staff for site development
- PHP and jQuery custom tool development
- XML WordPress news feeds into both ASP and PHP pages
- PHP/SQL system for professors to modify profiles
- Database development & population with PHP and multiple developers

Education

B.S. Information Technology – Florida State University, 2010